



	January / February	February	March / April	May / June	July / August	September / October	November / December
Editorial Closing	12/11/09	01/29/10	02/04/10	04/9/10	06/11/10	08/06/10	10/08/10
Ad closing	12/18/09	01/29/10	02/22/10	04/23/10	06/21/10	08/23/10	10/22/10
Special Reports	Printing: Flexography and Digital Overview		Plastic Packaging: Innovation and Trends	Packaging Machinery: What the industry needs	RFID & Bar Coding: New applications in packaging	Labels: a key element in packaging	Rigid & Flexible Packaging: Recent developments
Materials	New applications in cosmetic and pharmaceutical glass packaging		Development of new structures for cardboard packaging	Weight reduction in PET bottles	What's new in BOPP packaging	New trends in resins for the plastic packaging industry	Metallic packaging and its use for canned foods
Design & Marketing	New trends in packaging design		Consumption habits in the Latin American consumer	Ecodesign, how to use it in packaging	Design hot trends: retro, seasonal and limited editions	Kids packaging development	Marketing positioning strategies through packaging
Printing	Holography, a safety ally for packaging		Inks and pigments use to differentiate packaging	What's new in label adhesives?	Overview in digital printing	New technological trends in copper printing	Importance of color in the printing process
Study Cases	Biodegradability and the new compostable packaging		Sustainability, how to communicate packaging environmental responsibility?	Caps: uses and convenience for the consumer	What's new in smart packaging?	Present and future of retortable pouches	Norms and requirements for exportation packaging
Processes & Technologies	ABC of aseptic packaging for foods		Safety for Pharmaceutical Packaging	New trends in beverage bottling	Packaging for perishable foods	New challenges in packaging machinery design	Packaging and its optimal handling in the supply chain
Presence in Tradeshows			Plastimagen (Mexico) Expo Farma (Mexico) Fiepag (Brazil) Brasilpack (Brazil) Argenplas (Argentina) Packaging Innovation (Barcelona)	Expo Pack (México) Fispal (Brazil)		Pack Expo Chicago (USA) Tecnofidta (Argentina) Etif (Argentina)	

Suppliers Directory for Mexico

Each annual edition includes sections on Foreign Trade, Quality, Environmental Protection, Labelling, Corporate Management Systems, Packaging Scenario, Packaging Design, Packaging Figures, Cutting-Edge Technologies, Upcoming Events and other fundamental topics associated to the packaging sector.

(* Being that Énfasis Packaging Latin America is a technical-business magazine specialized in the latest news associated to the packaging industry, the topics contained in this Editorial Calendar may be subject to modifications, as they may be deemed convenient.



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